



Architecture Trends

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Photo by Lucas Fladzinski



Design is the essence of architecture but as Mies van der Rohe, a pioneer of modernism, once said, "God is in the details."

Architecture for our design practice has always been about taking a holistic view to the components which make up a building — aesthetics, programming, technical requirements, regulations, even lifecycle — and how their interconnectedness impacts the delivery of a successful project. The end result, if done well, will be a building that goes beyond what our clients could have imagined and which makes their lives better. We're now incorporating new technologies (animations, 3D printing, virtual reality) into our process to stitch together our holistic approach in a way that enables our clients to engage in both the details and the design.



Isabel Marant | Project by William Duff Architect | Photo by Gabrielle Lurie

